



WAITING TO WELCOME YOU...NEXT YEAR TOO !!!

8th BUILD ASIA

WILL BE HELD ON 11 - 13 SEPTEMBER 2012

7th BUILD ASIA 2011
 Int'l Housing, Real Estate & Construction Industry Show
 13 - 15 September 2011, Karachi Expo Centre, Pakistan
www.buildasia.net

Event Bulletin

Business Meetings at Build Asia - 2011



Mr. Ahmad Halim, G.M. NESPAK being interviewed by the media. EVP EC Gateway Mr. Mahboob Alam is also seen



Products being demonstrated to Vice Admiral (R) M.A. Khan, MD Bahria Foundation



Mr. Ihsanullah Khan
 CEO/Chairman, Pakistan Stone Development Co. (PASDEC)
 Pakistan Stone Development Company (PASDEC) feels immensely proud to be associated with Build Asia Int'l Exhibition & Conferences (incorporating Stonefair Asia 2011 & Furniture Asia 2011) and congratulates Ecommerce Gateway for holding the 7th consecutive edition of the Event.

PASDEC is determined to implement the Marble & Granite Strategy and ambitiously advancing to bring into reality the vision of industrialization through exploitation of natural stone reserves in the country. The sector development strategy focuses on the core concept of a strong public-private partnership. PASDEC is mandated to set up five (5) Marble Cities, Thirty (30) mechanized quarries, four (4) CFTCs, two (2) Ware Houses and two (2) Machinery Pools in the Country.

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Mr. Saqib Hamdani
 CEO, TCS (Pvt)Ltd.
 It is my great pleasure and indeed privilege to welcome delegates to the Build Asia Exhibition 2011.

We live in times of tremendous change, and this is both exciting and daunting. Without any shadow of doubt Asia has assumed the mantle of global leader in all spheres of human endeavor. The South East Asian Economies put the world on notice two decades ago by moving away from cheap labour as a competitive advantage, and successfully forging a name for themselves as high technology value addition places of business.

Today, China and India, with their formidable human resource bases that number over two billion, are aggressively pursuing the mantra of value addition, as also are the lesser economies of Asia. We in Pakistan are committed, and indeed determined, to joining the ranks of the Asian Tigers, just as soon as we have ironed out a few rough spots in our developmental strategy.

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Dr. Khurshheed Nizam
 President, Ecommerce Gateway
 Ecommerce Gateway Pakistan proudly announces the 7th Build Asia 2011, International Exhibition and Conferences incorporating 4th Stonefair Asia 2011.

It is worth mentioning that B2B events that are organized by Ecommerce Gateway Pakistan are of such repute & caliber that play a pivotal role in projecting Pakistan as a moderate and progressive country, globally.

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BUILD ASIA: Strategic Platform for New Products and Innovations



7th Build Asia & 4th Stonefair Asia 2011 International Exhibition was inaugurated by Chairman PASDEC Ihsan Ullah Khan. Foreign Delegates; President & Vice President Ecommerce Gateway Dr. Khurshheed Nizam and Farhan Anis are also seen.

The leading international Building, Construction Machinery & Material Exhibition in Pakistan - 7th Build Asia 2011 commenced today at Karachi Expo Centre, Pakistan. The Event is open for Trade/Corporate Visitors only till 15th September.

Chairman Pakistan Stone Development Company (PASDEC) Ihsan Ullah Khan inaugurated the Event. Foreign Delegates from China, Germany, Iran, Italy, Oman, UAE; President and Vice President Ecommerce Gateway Dr. Khurshheed Nizam and Farhan Anis were also present at the multiple ribbon cutting ceremony.

The Chief Guest visited stalls and met domestic and international exhibitors. Representatives of foreign participants had networking meetings with the Chairman PASDEC. The 7th Build Asia Exhibition is featuring over 100

exhibitors, ranging from major global suppliers to regional agents and distributors of Building & Construction sector.

As the largest event of its kind in Pakistan, Build Asia provides an unrivalled platform for architects, consultants, interior designers, builders, landscapers, developers, contractors, machinery & equipment manufacturers & suppliers from the public and private sectors to network, source and specify the latest building and construction products and services. The Event provides the most comprehensive product offering for the building and construction industry.

Build Asia also incorporates 4th Stonefair Asia 2011 Int'l Exhibition and a high profile 7th International Conference on Construction Industry-ICCI 2011 on the second day of Exhibition.



Organizers



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Media Partners



Contd. from page #1...Mr. Ihsanullah Khan

The Ministry of Industries and Production would help expand the network in next 10 years to exploit the potential of stone resources. PASDEC is successfully proceeding towards its goal to modernize, mechanized and reposition the Marble & Granite Sector of Pakistan. 3 Model Quarry Projects, 4 Quarry Up-gradation Projects, 2 Machinery Pools and 2 Ware House projects are now Operational, besides this, 180 females and 60 males have been provided Mosaic training and 250 machinery operators and quarry master are trained since inception.

PASDEC team has completed geological study of 120 quarries all over Pakistan and has completed branding process of 18 Pakistani stones and remaining are in process.

PASDEC has developed different development plans for Government of Baluchistan, NWFP, and Sindh and carried out geological studies for AJK and Punjab Government and collaborated with various local and international organizations for the promotion of Pakistani Marble and Granite Sector.

PASDEC management has achieved remarkable success in bidding of square blocks where the square blocks have been sold at premium price indicating a mark of value added for dimensional stone compared to blasted blocks. Exports have also exceeded three fold over the past three years.

On this auspicious occasion, I am grateful to the Honorable President of Pakistan, the Honorable Prime Minister of Pakistan, Minister for Industries & Production, Minister for Commerce, Minister for Finance, PIDC and other domestic and international partners for their unflinching support and guidance to revolutionize the dimension of stone sector in Pakistan.

I am confident that, this sector will become a business role model in South Asia and indeed across the Globe.

I once again appreciate sincere efforts and wish **Ecommerce Gateway** on their endeavors and every success for **7th Build Asia 2011**.

Contd. from page #1...Dr. Khurshid Nizami

On behalf of the Organizers I would like to place sincere thanks to the Government of Pakistan, Government of Sindh and Pakistan Stone Development Company (PASDEC) on extending their support to this event.

I hereby take immense pleasure to welcome the foreign and local delegates, investors, entrepreneurs, exhibitors and visitors to the Event and assure you of full cooperation and support from the organizers.

I am confident that your visit will be truly productive and rewarding.

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Chinese brands SANY and SEM at Build Asia



Hilal Faridi, Territory Manager APEX said "Apex Machinery is a member of Allied Engineering Group, dealer of

Caterpillar. We represent country wide two World Class brands SANY for concrete machinery, hoisting machinery, port machinery, piling machinery and SEM for wheel loaders".

Mr. Faridi is hopeful that they will get a good response from customers here at Build Asia.

A Pak-Turkish collaboration- German Technology with Turkish Craftmanship



Highlighting the salient features of their products uPVC Window & Door Systems, Mr. Inayat Taheem, Asst. Business Development

Manager of ALFAPEN said "Alfapen material is imported from Turkey and it has life time warranty.

Taheem further added "Local fabrication facility puts ALFAPEN in a unique position of customizing the product to match the unique needs of the customers in an efficient manner. Our plant is fully automated based on pneumatic system and is equipped with modern European machinery. All the profiles and relevant accessories (German, Dutch and Austrian origin) are imported and stored locally. We have the capacity to produce 120 windows per day. Our Corporate offices are in Karachi with fabrication facilities in Karachi, Quetta & Islamabad"

JOTUN's high quality and cost effective paints for all substrate



JOTUN Specification Manager, Rabab apprised "Jotun Pakistan is part of the Jotun Group which is one of the world's leading

manufacturers of paints, coatings and powder coatings. The group has 70 companies and 38 production facilities spread over 80 countries across all continents.

Highlighting about its products, Rabab added "Jotun is in the manufacture and supply of Decorative Paints, Marine Coatings, Industrial Coatings and Powder Coatings - inclusive of complete colour customizations - which are ready to made at our showrooms across Pakistan"

Jotun provides a holistic approach to high quality and cost effective paints for all substrate. The pioneering concept underlines Jotun's ability to meet the global requirements of the consultants and engineers in the construction industry at all levels through new technologies and customized solution with extensive technical expertise and support.

Contd. from page #1...Mr. Saqib Hamdani

In this connection it is heartening to note the ever increasing number of Pakistani business houses that have made the transition to world class, and we at TCS count ourselves as one of them.

In the midst of a global recession, we at TCS are redoubling our efforts, and taking stock of our processes with a view to enhancing efficiencies across the board in the service of our valued customers. Our human resource is what will make the difference and decide on the level of our success, as indeed it has done in the past.

Partnering with TCS, and shifting towards formalized managed transportation services, has allowed our valued customers to transform their supply-chains into critical competitive edge.

We are engineering improvements in line-haul and secondary distribution in response to our customers clamoring for new logistics solutions. Internally we are restructuring and realigning with a view to further enhance our after sales service.

Thank you very much for reposing your trust in TCS, and we hope to give you every reason to continue giving us your vote of confidence. Let us build Pakistan together, and in the process let us add to the already formidable muscle that Asia has developed.

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**Download Event Catalogue & Event Bulletin
from www.buildasia.net**

Testimonials

"Construction Industry encompassing communication and housing forms the basis for development towards achieving economic and social prosperity. Events such as Build Asia definitely play a very significant role in accomplishing these objectives. The sector under sustainable policies of the Government is prospering and the Provincial and Federal Governments are making integral efforts to produce impeccable results".

Honorable Dr. Ishrat-ul-Ebad Khan
Governor Sindh

"I extend my warm felicitation to the Ministry of Housing and Works, Ministry of Communications, Ecommerce Gateway and Jamal's Yellow Pages of Pakistan for organizing Build Asia and hope that it would act as a prelude to greater inter-industry interaction at the local and global levels. I wish Build Asia every success".

Mr. Mohammedmian Soomro
Former Chairman, Senate of Pakistan

"I believe that Exhibitions like Build Asia are important to create a positive image of Pakistan, especially Karachi and attract foreign investment by highlighting opportunities to boost the confidence of the international business community".

Syed Mustafa Kamal
Former City Nazim Karachi

"Build Asia will provide excellent opportunities for investment and business in the construction industry of Pakistan and will also give a chance to the stakeholders to get together and share how to maintain current boom in the industry in future. Holding of such exhibitions and conferences is also important to highlight a progressive and positive image of Pakistan in the international community".

Mr. Muhammad Shamim Siddiqui
Former Federal Minister for Communications

"As always Ecommerce Gateway has done the impossible. I congratulate them for organizing a world standard Build Asia"

Mrs. Nasreen Jalil
Former Naib City Nazim Karachi

I am indeed impressed with the layout and level of arrangements of this Expo that is not only providing business interaction opportunities but also projecting a better image of Pakistan to the foreign investors. My profound appreciation to the team of Ecommerce Gateway for a job very well done. May Allah bless you all and Pakistan.

AVM Sajid Habib
Former DDG, Civil Aviation Authority Karachi

I am greatly impressed by the standard of Exhibition and quality of product. Best of luck to all the participants and organizers.

Brig M Saeed Qadir, 494 GPFWO

It's the first Build Asia that I visited and I consider it as the gateway to the communication in Pakistan. During the exhibition we had opportunities to meet very important customer and that counts. Well done Organizers!

Ernst Kanrad, Germany

A very well organized event and writing sincerely that before coming here, I did not expect it to be of such level. Really **IMPRESSIVE WEL DONE** and Keep it up

Capt Amir Raza, Pebbles (Pvt)Ltd.



Vice Admiral (R) M.A. Khan, MD Bahria Foundation visits Build Asia



Business Meeting at Promotech's stall



Vice Admiral (R) M.A. Khan, MD Bahria Foundation having discussion with the exhibitors

comd. from Page #3 **Build Asia: Strategic Platform for New Products and Innovations**



The pivotal role of **Pakistan Stone Development Company (PASDEC)** cannot be neglected as PASDEC is moving ahead on fast track to achieve assigned target for development of marble and granite sector of Pakistan.

a dual role by improving the soft image of the country and also deliver its professional responsibility by successfully continuing to play a pivotal and aggressive role to maintain its internationally recognized platform to enhance the

country's immense potential in the industry.

About "Ecommerce Gateway":

An international exhibition and publishing company, Ecommerce Gateway produces over 150 market-leading exhibitions, conferences, seminars, workshops, festivals, fashion shows, product launches and high profile corporate events and publishes Pakistan's B2B Directory - **Jamal's Yellow Pages of Pakistan (www.jamals.com)** since 1984. It also enjoys the honor to organize major B2B exhibitions annually, in Pakistan, namely ITCN Asia, Textile Asia, ITIF Asia, Health Asia, Build Asia, Food, Agri & Livestock Asia; Clothing, Fabrics & Textile Asia; Halal Food Asia and 14 minor events.

Ecommerce Gateway maintains worldwide presence through its International Representatives. Additional information on Ecommerce Gateway can be found at www.ecgateway.net.

PASDEC's short term goal is to develop Quarrying sector of Pakistan to reduce quarrying wastage from 85% to 45%. After introduction of modern technology in quarrying sector of Pakistan and due to demonstration effect of the model projects of PASDEC, quarry production will increase to a level of 2.5 million tons annually till 2011.

This drastic increase of quarry production requires proper processing facilities in the country for value addition to earn foreign exchange for the country and to achieve export target of \$ 2.4 billion till 2017.

Build Asia Int'l Exhibition & Conference is indeed proud to play



Build Asia : Strategic Platform for New Products and Innovations

Pakistan's biggest Housing and Construction Industries Show, the **7th Build Asia 2011 Int'l Exhibition & Conference** continues to be a strategic platform for both local and international companies to introduce new products and technologies into the building & construction market.

Build Asia is the Annual B2B Event organized by **Ecommerce Gateway Pakistan (Pvt) Ltd (www.ecgateway.net)** which is the only Organization from Pakistan which is Full Member of **UFI - the Global Association of Exhibition Industry, France** in the category of Trade Fair/Exhibition Organizers since 2006.

The Event aims to focus on the immense potential of Building; Construction & Stone Industry of in Pakistan. It incorporates **4th Stonefair Asia 2011 (www.stonefairasia.com)** and together provides a networking platform for Engineers, Contractors, Builders, Consultants, Importers/Exporters, Government Delegates, Policy Makers, Construction & Project Managers, Architects & Planners, Financers, Marketers, Bankers and other stakeholders of the Industry.

The **7th International Conference on Construction Industry - ICCI** being held simultaneously with the exhibition aims to provide a platform to discuss the potential for international investors in the local market & to craft an opportunity for all the stakeholders of the industry to learn about the latest developments and emerging trends in the engineering, architectural and construction sector of Pakistan.



Build Asia is an ideal opportunity for the participants from all over to display State-of-the-art Technological Advancements in Equipments, Materials, Services and Techniques in the related

fields, vis-à-vis exhibiting all the top notch varieties in products & merchandises for the entrepreneurs. The magnificent Show indeed provides a promising platform for both participants and trade visitors to network under one roof, B2B brain drain, transfer of technologies etc. Most importantly, it would provide an opportunity for B2B alliances, leveraging their mutual strengths to the regional corporate world.

Build Asia also incorporates **4th Stonefair Asia 2011** to highlight tremendous growth in the Industry as Pakistan has several rare species of marble, onyx, granite, etc of unmatched quality in abundant quantities.

The dimension stone sector is currently expanding all over the world. The use of natural stone has significantly increased in spite of induction of several competitive construction materials in the market.

Pakistan's Marble and granite sector is underlined by unempirical mining technology and high wastage.

According to the vision developed by Strategic Working Group for the marble and granite sector, the potential exists to decrease wastage from current 85% to 75% by 2010, thereby increasing production from 100 million sq ft in 2004 to about 247 million sq ft by 2015. Subsequently, resulting increase in exports from \$23 million to \$ 2.4 billion in the same period. Furthermore, revenue generation would increase from Rs 2.4 billion to Rs161.6 billion which would go a long way in socio-economic development of the remote regions of Pakistan.

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The monument of Pionjar (Sweden) Rock Drilling Machine is a feather in the cap of Sibtain Brothers.



Sibtain Brothers has been successfully participating in Build Asia since last 4 years and showcasing products of Belgian brand

“Diamant Board”, i.e. Diamond Wire, Diamond Blade & Diamond Beads; and Asphalt Paver, which is a product of German Brand “Vogele”.

While speaking with us, their PR Incharge, Mian Nasim Baqar stated that “Founded in 1942, Sibtain

Brothers' nature of business was catering for certain British Army Units in India and Pakistan Air Force, Sargodha Base, after partition of Indo-Pak Subcontinent.”

“In 1960, we embarked in the business as Importers and Distributors of machinery and equipment especially for Civil Engineering Discipline. Our dedicated and devoted services rendered to Pakistan Army Corps of Engineering, during the construction of Karakorum Highway (popularly known as KKH built by Frontiner Works organization during the 60's), earned for us an accolade in the shape of monument of Pionjar (Sweden) Rock Drilling Machine. One can see this monument roughly 28 KM

from Gilgit towards Hunza. According to a Senior Army General, such an honor has not so far been achieved Worldwide and Sibtain Brothers should feel legitimately proud of this feather in their cap.”, he added.

Speaking about the Brands they represent, he said that “nearly 30 years ago Diamant Boart invented the first diamond wire for the extraction of marble in quarries. From the entry in service of the fist wire in Carrara, Italy, success was immediate. The actual range of wires covers all the needs in quarry as well as in processing for marble, granite and abrasive materials. The ongoing research allows today the development of a new range of wires as the fast cutting wires”.

Photovoltaic Installation System launched by Hilti Pakistan



Participating since 2006, Hilti Pakistan regarded Build Asia the best forum to enhance business networking with professionals and a preferred platform

to introduce their latest systems.

Mr. Aftab Ahmed Goraya, Regional Sales Manager said that “Hilti Pakistan has launched its Photovoltaic Installation System here. We have modular solutions for the secure and weather-resistant installations of photovoltaic systems of huge solar parks or smaller-

scale installations on the flat roofs of industrial buildings or the pitched roofs of private houses”

He further added that “Our systems have many benefits over conventional products like:

- Adaptable: Solar panels can be installed to any situation and at various distances
- Versatile: The system features preassembled clamps for quick, easy installation of the solar panels on the frames
- Cost-efficient: The framing and preassembled connectors form a cost-saving system.
- Lightweight and secure: The system is designed to reduce weight but withstand extremely high wind and snow loads.”

To a question regarding the USP of Hilti, Mr. Goraya responded “Hilti Lifetime Services is our Unique Selling Point under which, we are offering outstanding service over the entire life of a product – absolutely no costs for up to two years after purchase. Thereafter Hilti backs up its quality with a lifetime repair cost limit and a lifetime manufacturer’s warranty”.

Hilti Pakistan (Pvt) Ltd. is the exclusive partner of Hilti Aktiengesellschaft, principality of Liechtenstein (Central Europe). Hilti has its own production plants as well as research and development centers in Europe and Asia.

Putzmeister Mortar Machines GmbH launches German P13 DMR heavy-duty plastering machine



Mr. Jochen Knecht, Manager, Putzmeister Moertelmaschinen GmbH shared that they are participating in Build Asia for the first time with high expectations in a very

promising market like Pakistan.

He opined “we are launching the P13 DMR heavy-duty plastering machine to Pakistan. With this machine plastering contractors can benefit from an outstanding performance which provides up to 1,000 sq.mt. of 15mm plastering thickness per day. In addition to that the new P13 provides mixing, pumping and spraying application in one machine, by using only sand, cement and water. No pre-mix

plaster is needed, but the plastering material can be mixed on-site itself which is easily available and price effective”.

“We are offering Made in Germany latest technology machines, with application advise, project management and the most efficient after sales service in the market”, Mr Knecht added.

available in full range of designs. Sonex Tiles is manufacturing Matt Glaze Finish as well as Polish Finish Tiles”, he added.

Answering about the future plan, Mr. Asif Iqbal said “InshAllah, by the end of this year the company will be able to provide the wall tiles with attractive designs and quality”

Mr. Asif Iqbal termed Build Asia a very good event to introduce our product and to get familiar with other companies.

total solutions for all your promotional media needs. With highly skilled design and production team we provide you world’s most creative and innovative promotional products and concepts”, Mr. Hussain added.

At Promotech media solutions we are committed to providing the expertise and enthusiastic concepts to enhance your company and products.

material are these left over’s of stones/marble pieces. Our main aim is to save the raw material which is being wasted in large quantity”.

“All the stones used in Burj-ul-Arab were supplied from Breton’s plant”, Abbas added.

PASDEC Pavilion at Stonefair Asia

The 4th Stonefair Asia Int'l Exhibition is being co-organized by Pakistan Stone Development Company (PASDEC), which is a Public-Private Partnership, set up under the Ministry of Industries & production to transform and develop the Marble & Granite Sector of Pakistan.

As always, a PASDEC Pavilion is also established at the Exhibition where different players of Marble & Granite sector showcased their potential.

Speaking with us Mr. Ihsanullah Khan, CEO & Chairman PASDEC said that “I feel great pleasure to express my feelings that Stonefair Asia is supporting PASDEC in moving ahead on fast track to achieve assigned target for development of marble and granite sector of Pakistan”.

“PASDEC’s short term goal is to develop Quarrying sector of Pakistan to reduce quarrying wastage from 85% to 45%”, he added.



Contd..from page #4

Fushan promotes world level glass processing machine



Ms. Lily, Regional Manager of the company apprised “Guangdong Fushan Glass Machinery Co

China has been well armored with technological power and established a long-term corporation with many universities and institutes. Our main products include the horizontal roller hearth flat and bent tempering furnace, forced convection tempering furnace, shape cutting line, flat laminating line, various type beveling machines, drilling machines, heat bending furnace etc”.

“Fushan is able to design and produce world level glass processing machine and we are looking forward to have a beneficial participation in Build Asia where we intend to find not only our customers but our representatives and partners”, she added.

Gulf Stone is making forays into the international market



Oman based Gulf Stone Company is the pioneer in the manufacture of quartz based engineered stone products in the GCC advanced technology; professional expertise and stringent quality standards go into the making of the tiles and slabs. Selected quartz grits and

resins are combined in specific measures to create products of diverse colors and texture, and more than all; the company is fully equipped to custom-design and creates products to match your individual requirement. Besides, technology, innovation and quick turnaround time enables Gulf Stone to ensure that you get the finest products to suit your need each time.

Purchase Head of the company, Mr. Khalid Mehmood Chaudhary said “having met the exceeding demands of architects and interior designers in the region, Gulf Stone is now making forays into the international market. Setting new standards of perfection and style in the art of interiors world wide”.

“We are anticipating good business meetings at Build Asia”, Mr. Chaudhary added.

Steel Alborz Iran seeks mutual co-operation



Mr. Mahmoud Esteghlal, Export Manager of Steel Alborz Industries Co (Inc) Iran shared that they are the

leading manufacturer of Stainless Steel Kitchen Sinks, Range Hoods and In-Set Hobs in the middle east, established in 1992.

Their Two Factories and production lines are allocated for producing different kinds of sink. The sink ranges are known as Classic and Fantasy.

“We are prepared to enter into any negotiation with our potential counterparts in Pakistan for mutual co-operation, in order to sell our products. We strive to provide the best quality products, prices and delivery time for our customers”, Mr. Esteghlal apprised.

Benetti presents Strong, Durable and Simple to use equipments for Marbles and Granite Quarry



Mr. Giulio Milazzo of Benetti Macchine S.p.A spoke “We from Carrara Italy. Now we are leader in the world for marble

manufacturing of equipments both for Marbles and Ganite Quarry and we offer whole range of machines and technology to develop Marble Quarry and Granite Quarry the right way. Our range includes Chain Saw machines, Diamond Belt Saw, Electronic Diamond Wire Saw, DTH Drillers, Hydraulic Drilling & Splitting Machines, Bench Moving Plants, Diamond Belt / Wire Stationary Machines and Diamond Wires”.

production. Our company is specializing in

Bretton promotes its Compound Stone Technology



Muzamil Abbas, Representative of Bretton SpA Italy brought Bretton’s

compound stone technology into limelight.

He said “the stones/marble pieces in large quantity that fall down from mine in extraction process by blasts are totally considered as wastage. Bretton’s Compound Stone Technology plant’s basic raw

material are these left over’s of stones/marble pieces. Our main aim is to save the raw material which is being wasted in large quantity”.

“All the stones used in Burj-ul-Arab were supplied from Breton’s plant”, Abbas added.

SONEX introduces Porcelain Tiles for floor.



Sonex Tiles & Ceramics Industries Ltd participating in Build Asia for the last 3 years, is known for its wide range of Sanitary Fittings with its brand name of “SONEX”.

Highlighting Sonex’s participation, Mr. Asif Iqbal said “Sonex is proudly introducing its new range of Porcelain Tiles

for floor. We have completed about five years in the market during this period we have successfully comprehend threatening problems i.e. productions, quality, designs and supplies. Sonex Porcelain Tiles are being manufactured on world’s latest imported plant “Sacmi” and can be easily teemed as world’s standard”

“Right now we have the sizes 327mm X 327mm (13”x13”), 400mm X 400mm (16”x16”) 600mm X 600mm (24” x 24”). We are producing the major quantity of size 400mm x 400 mm (16”x16”) specially for projects. Sonex Porcelain Tiles are

Promotech introduces Light Tape



While speaking with our media team, Sheikh Arif Hussain, Assistant Marketing Manager, Promotech said “Every

successful company uses some sort of promotion to influence certain audiences-usually customers or prospects-by informing or persuading them. Reasons for promoting a business include: increasing visibility, adding credibility to company, enhancing or improving company image, and bringing in new business”.

“Promotech media solution is a full service promotional design and media agency. We provide



Stall of Punto Italiano



Chief Guest at Sanco's stall with Mr. Sana Ullah



Representative of Sabri Group of Companies promoting their products



Representatives of Watson apprising the Chief Guest about their participation



Chief Guest at the stall of Aslam Marble



Mr. Ihsan Ullah Khan at Master Tiles' stall



Chief Guest visiting Punto Italiano's stall



Chief Guest at the Sibtain Brothers' stall



Steel Alborz Iran showing their products to the Chief Guest



A warm welcome from Popular Marble to the Chief Guest



Post Tension Services telling about their participation to the Chief Guest



A view of the stall of Gunj Glass



Mr. Ihsan Ullah Khan with the Advance Electronics team



Chief Guest meeting Kirby Building System's team



NA Group VESBO showing their products to the Chief Guest



Alfapen's representative apprising the Chief Guest about their products

Glimpses from Exhibition

Glimpses from Exhibition



Foreign delegates at the inauguration ceremony



Chief Guest visits the stall of Prime Liquid



Mr.Ihsan Ullah Khan meeting the foreign participants



Domestic and foreign participants networking together



Mr.Ihsan Ullah being briefed about the products of Jotun Powder Coatings



Representatives of Putzmeister greeting the Chief Guest



Chief Guest arrives the event along with Dr.Khursheed Nizam & Mr.Farhan Anis



Alpha Engineering briefs the Chief Guest about their products



Representatives of Guangdong Fushan Glass Machinery Co China along with the Chief Guest



Orient Energy briefs the Chief Guest about its participation



Mr.Ihsan Ullah Khan in thorough discussion with APEX representatives



Representatives of Hakim Sons greets the Chief Guest



Product demonstration at Spell Petrochemicals' stand



Chief Guest and exhibitors in pleasant mood



Chief Guest visiting Cellpor Building Solution's stall



Representative of Gulf Stone Company SOAG Oman with the Chief Guest & Organizers

Glimpses from Exhibition

Glimpses from Exhibition